

Dear All,

We're looking forward to our time together in March! We've designed the time so that you will have the opportunity to practice and think about the heart of ITC coaching, designing and debriefing tests of Big Assumptions. By then, you will have had the personal experience of designing, running and debriefing at least one test of your Big Assumption. As a reminder, the program is designed so that you go through each exercise before you ask your practice client to do so. That enables you to know that step from the inside-out.

And because we are aware that this will be our last occasion in the program to work face-to-face, we also want to spend time engaging your questions and challenges. So to maximize our time together, we have a few preparation requests, which are attached in our logistics memo.

Please read through the memo thoroughly and be in touch if you have any questions!

All the best,



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